Awareness campaigns are an essential component of the prevention strategies adopted in the National AIDS Control Programme Phase-II The Information, Education & Communication (IEC) strategy in NACO is operationalised at two levels. At the national level, implementation of the IEC strategy involves political and media advocacy, social mobilization, creation of a supportive environment that reduces social stigma and discrimination for better access to services.

At the State level Information, Education and Communication (IEC) activities are being undertaken by the State AIDS Control Societies to respond to local priorities and communication in local languages.

Conference on cancer treatment

2256. PROF. M. SANKARALINGAM: Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

(a) the outcome and the main discussions in the three-day conference on cancer treatement held in Delhi in February, 2002;

(b) whether it is a fact that only less than 30 per cent of the cancer patients are being cured in the country;

(c) if so, the reasons for such a state of affair; and

(d) the details of the amount sanctioned for research in cancer cure for the last five years and the outcome of such researches?

THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND FAMILY WELFARE (SHRI A. RAJA): (a) This Ministry has neither organized for funded any such conference held in February, 2002.

(b) and (c) Cancer if detected early can be effectively treated. However, in India 2/3 of cancer cases are detected late and only 1/3 cancer cases are detected early. The main reason for such a state of affairs is lack of awareness about the disease on the part of the patients.

(d) This Ministry has recognized 19 Regional Cancer Centres in different StatcUTs to render treatment alongwith research activities. An amount of Rs. 75.00 lakhs each is released to these Institutions every year. The outcome of the research facilitates diagnosis and better treatment. A list of these RCCs is given below.

LIST OF RCC

Kamla Nehru Memorial Hospital, Allahabad, Uttar Pradesh.

Chittaranjan National Cancer Institute, Kolkata, West Bengal

Kidwai Memorial Instt. of Oncology, Bangalore, Karnataka.

Regional Cancer Institute (WIA), Adyar, Chennai, Tamil Nadu.

Acharya Harihar Regional Cancer, Centre for Cancer Research & Treatment, Cuttack, Orissa.

Regional Cancer Control Society Shimla, Himachal Pradesh.

Cancer Hospital & Research Centre, Gwalior, Madhya Pradesh.

Indian Rotary Cancer Institute, (A.I.I.M.S.), New Delhi.

R.S.T. Hospital & Research Centre, Nagpur, Maharashtra.

Pt. J.N.M. Medical College, Raipur, Chhattisgarh.

Regional Cancer Centre, Thiruvananthapuram.

Gujarat Cancer Reearch Institute, Ahmedabad, Gujarat.

MNJ Institute of Oncology, Hyderabad, Andhra Pradesh.

Pondicherry Regional Cancer Society, JIPMER, Pondicherry.

Dr. B.B. Cancer Institute, Guwahati, Assam.

Tata Memorial Hospital Mumbai, Maharashtra.

Indira Gandhi Institute of Medical Sciences, Patna, Bihar.

Acharya Tulsi Regional Cancer Trust & Research Institute (RCC) Bikaner, Rajasthan.

Regional Cancer Centre, Pt. B.D. Sharma Post Graduate Institute of Medical Sciences, Rohtak, Haryana.